

Hello, my name is Cako Martin I'm a Brazilian/Spanish graphic and product designer based in São Paulo. Graduated in Industrial Design by Belas Artes São Paulo. I usually use my travels, personal experience, books, art and day-by-day for inspiration on my work.

## Experience



2012 - present

### Graphic Designer • Artist

I work closely with brands, agencies and marketing team to develop illustrations, product lines, logotype, endomarketing campaigns, coordinating teams and suppliers. As an artist, painting walls, parades, products and exhibitions.

**Clients:** Dorina Nowill, Havaianas, Epson, Electrolux, Nestlé, Freddo, Unimed do Brasil, MTV, Liberty Seguros, TAM Viagens, TAM, Wunderman, Dove Men, Tastemakers, Bed Head TIGI, BIC, Repetto, Ultra, Westing.



NEW YORK

2014: January/May

### Gap Year in New York City

I've traveled to New York to break here in my office to dedicate to my art, painting, practice and learn to improve my English.



WUNDERMAN

2013: August/November

### Freelancer Designer

Worked closely to creative and account team to develop concepts, illustration, web, endomarketing campaigns and package.

**Clients:** TAM Viagens, TAM, American Express, Bradesco, Bradesco Prime, Faculdade Estácio.



2009 - 2011

### BTL Art Director

Working with package, endomarketing campaigns, illustration, branding, etc.

**Clients:** TAM Viagens, TAM, American Express, Onistuka Tiger, Asics, Nextel.

## Skills

- Proficient in Adobe Creative Suite (Illustrator, Indesign, Photoshop and Muse)
- Experience in package, endomarketing and Branding
- Love to draw, music, travel, and art
- Coordinating teams and suppliers
- Examining board team in Faculdade de Belas Artes de São Paulo, in graphic, product and interior design disciplines

## Education

Faculdade de Belas Artes de São Paulo  
São Paulo, Brazil. Class of 2002

Graduate in Industrial Design, emphasis in Product Design

Proficient in English, Portuguese and Spanish