

Hello, my name is Cako Martin I'm a Brazilian/Spanish graphic and product designer based in São Paulo. Graduated in Industrial Design by Belas Artes São Paulo. I usually use my travels, personal experience, books, art and day-by-day for inspiration on my work.

Experience



2012 - present

Graphic Designer • Artist

Here in my studio the work consists in colabs with companies, agencies to develop illustrations, product lines, logos, endomarketing campaigns, coordinating teams and suppliers. As an artist, painting walls, parades, products and exhibitions.

Clients: Dorina Nowill, Havaianas, Epson, Electrolux, Nestlé, Freddo, Unimed do Brasil, MTV, Liberty Seguros, TAM Viagens, TAM, Wunderman, Dove Men, Tastemakers, Bed Head TIGI, BIC, Repetto, Ultra, Westwing.



NEW YORK

2014: January/June

Gap Year in New York City

Studio break period in New York for English improvement and to dedicate myself exclusively to art.



WUNDERMAN

2013: August/November

Freelancer Designer

I worked as a freelancer in creating concepts on and offline, illustrations, endomarketing campaigns and packaging.

Clients: TAM Viagens, TAM, American Express, Bradesco, Bradesco Prime, Faculdade Estácio.



2007 - 2011

BTL Art Director

I've joined to WPP Group in 2007 in Dez Brasil, later to Energy and then, I've migrated in 2009 to Y&R in the design team to develop packages, endomarketing campaigns, illustrations, branding, etc.

Clients: TAM Viagens, TAM, American Express, Onistuka Tiger, Asics, Nextel.

Skills

- Proficient in Adobe Creative Suite (Illustrator, Indesign, Photoshop and Muse)
- Experience in package, endomarketing and Branding
- Hobbies: drawing, music, travel, and art
- Coordinating teams and suppliers
- Examining board team in Faculdade de Belas Artes de São Paulo, in graphic, product and interior design disciplines

Education

Faculdade de Belas Artes de São Paulo
São Paulo, Brazil. Class of 2002

Graduate in Industrial Design, emphasis in Product Design

Proficient in English, Portuguese and Spanish